

# Women in LPG Global Network WINLPG Brazil

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# Changing the Face of the LPG Industry

- Why WINLPG?
- The Business Goals – What will WINLPG do?
- National Chapters – the Key to Success

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# How it was ...



# Dream Jobs?



**55%** of graduates entering workforce are women

Only **10%** at exec level

Women **TWICE** as likely to drop out mid career

# What the NGOs Say

“Most LPG consumers are **women**. Many women make and manage the purchasing decision and it is largely women who **use** the product. Within **the industry** itself there are **few** women, not only at executive level, but at all levels.”



Sheila Oparaocha, Energia

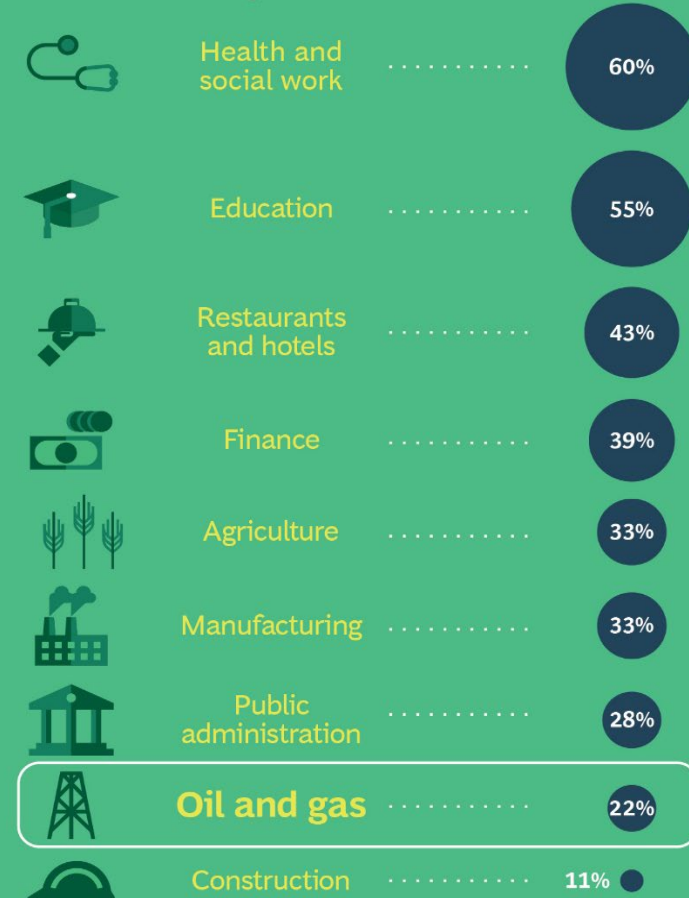
# Untapped Reserves – The Business Case

Source: Boston Consulting Group & World Petroleum Council 2017

## A Lack of Gender Balance

OIL AND GAS HAS ONE OF THE LOWEST SHARES OF WOMEN AMONG MAJOR INDUSTRIES

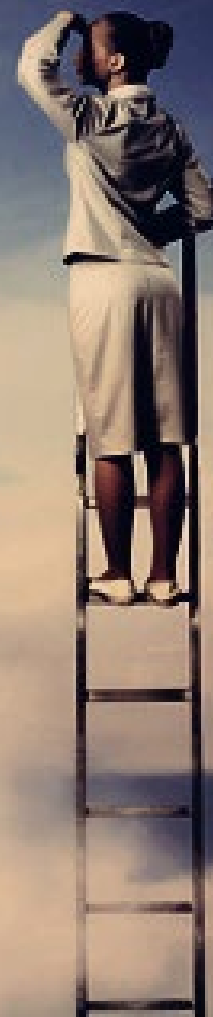
Percentage of women across industries



**In 2015 WLPGA saw an opportunity for the global LPG industry to address the issue of attracting, retaining and developing women and young talent in the industry.**

**WLPGA is uniquely positioned to develop and implement such a network.**

**This change is being driven by this global network that will recommend actions and activities as part of the WLPGA strategic planning process**





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# Other Networks – Taking Inspiration

## Global Women in Nuclear Network

Celebrated 20 years

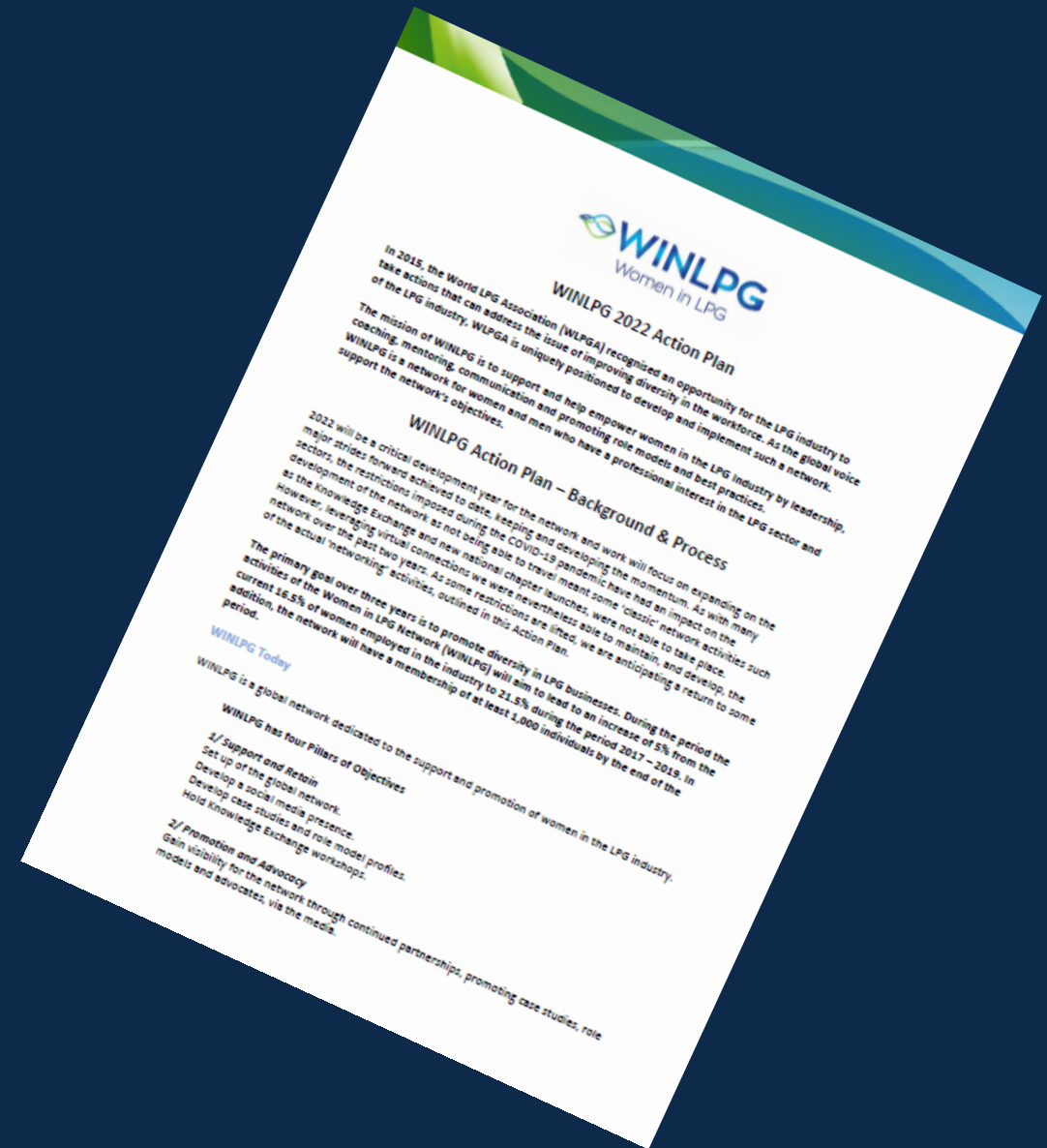
25,000 members

40 chapters



# Annual Action Plan

- WINLPG Background
- Milestones & Governance
- Details the business goals for each year



# WINLPG Listens & Evolves

## FOUR Pillars

1. Support & Retain
2. Promotion & Advocacy
3. Educate & Attract
4. Encourage & Develop



# How can we achieve Gender Balance

## Entry Level

**Women in STEM  
Programmes**

**Increase  
attractiveness of  
the industry as a  
career choice**

## Mid Career

**Equal career  
opportunities**

**Apply work-life-  
balance policies  
equally across  
genders**

## Executive Level

**Measure progress in  
increasing the share  
of women at all  
levels**

**Broaden the range of  
career paths to  
enable executives to  
pick senior leaders**

# 2021 Achievements

- NEW national chapter launched for Kenya
- TWO webinars held in June and November
- Class of 2020 Wall online
- SIX new role models
- FOUR new ambassadors
- NEW Guide to National Chapters produced
- Knowledge Exchange Workshop in Dubai



# Award Winners 2021

Woman of the Year 2021

Tamria Zertuche, Ferrellgas USA



Young Woman of the Year 2021

Dariya Nurtazayeva, Flogas UK, UK



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# WINLPG National Chapters



# WINLPG Brazil – Network Activities

- Membership – agree targets
- Engagement within YOUR company
- Use the existing network
- Knowledge Exchange Sessions
- Engage in Coordinators Call



# WINLPG Brazil – How YOU can Engage

- Disseminating network news internally
- Support on social media (Facebook, Twitter)
- Ambassadors – corporate & individuals
- Propose role models
- Nominate Woman & Young Woman of the Year

# Launching WINLPG Brazil

